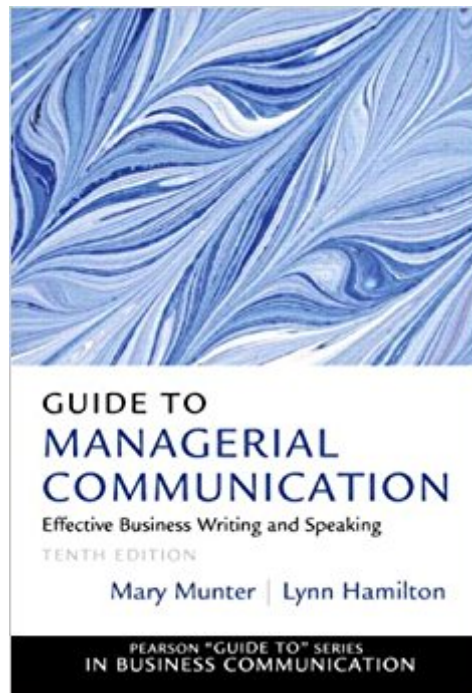


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Guide To Managerial Communication (10th Edition)



Synopsis

Directed primarily toward undergraduate or graduate business or communications students, this text also provides practical content to current and aspiring industry professionals. A brief, professional, reader-friendly guide to improving managerial communication. Guide to Managerial Communication is a clear, concise, practical text for cultivating effective written and oral communication in a managerial, business, government, or professional context.

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Customer Reviews

I read this book for an MBA course and it has been such a great help in improving my writing skills. It's more than that, it's a great resource for writing, presentations, and editing to make sure the business reader is impressed with your work. It's a short book but every page is chocked full of great tips. If you want to become more effective in your communication, you owe it to yourself to buy this book.

I found this book to be very easy to read given its format. I loved the brief ideas on presentation, speaking, and writing. Get this book for sure.

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A good, basic communication guidebook--it covers many things that I wish everybody knew about business communication. However, by the time I was introduced to the book (required for my MBA) I was well past the material it covers.

Highly Recommended!

Concise, over-priced! Fantastic resources for writing, and presenting preparation/execution. Another ridiculously priced book for university students.

This is a fantastic book that will help anyone improve their writing regardless of their experience. It's a really nice, concise little book that is easy to navigate making it a great reference. So glad this book was required for my course, I probably wouldn't know about it otherwise.

Very Good

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